

WILL LOPEZ

[Portfolio](#) | [LinkedIn](#) | [GitHub](#) | 424-888-0983 | Atlanta, GA | me@wil0.dev

Experience

[VaVa Virtual Assistants](#) | Remote, Atlanta, GA | Web Developer | 2018 – Present

Increased client retention by 15% by optimizing WordPress landing pages ([HR Girlfriends](#), [VaVa Now](#)). Improved efficiency by 30% through modular WordPress plugins/themes ([Verensics](#), [Father & Sons Cleaning](#)). Boosted site performance by 20%, enhancing UX and SEO ([HR Girlfriends](#)). Achieved measurable campaign performance improvements via advanced analytics integrations ([VaVa Now](#)).

[Frontend Simplified](#) | Remote | Frontend Developer | 2024 – Present

Enhanced UI/UX by implementing interactive React components with dynamic visualizations and animations ([Apple Clone](#), [Ultraverse NFT Marketplace](#), [Flixster Movie App](#), [Disney+ Clone](#)). Currently working on [CodeFlow](#), a Next.js and TailwindCSS-based project that optimizes both client-side and server-side rendering to significantly boost performance and user experience.

[Podfunnel](#) | Remote, Los Angeles, CA | Junior Frontend Developer | 2016 – 2017

Increased operational efficiency by 15% with frontend-Django integrations, reducing podcast errors. Delivered responsive designs enhancing user engagement.

[BBUp](#) | Remote, Atlanta, GA | Mobile Application Developer | 2014 – 2015

Expanded user reach significantly by developing cross-platform catalog app (Android & iOS). Reduced load times by 30% via optimized app performance and secure payments.

[EDMX](#) | Remote, Boca Raton, FL | Database Administrator | 2014 – 2015

Increased mobile app user engagement by 10% through UI/UX improvements and real-time data management.

[UPS](#) | Fort Lauderdale, FL | Unload & Technical Supervisor | 2007 – 2011

Achieved top regional productivity for two consecutive years, supervising 20+ employees. Improved package tracking accuracy by 25% through actionable operational feedback.

Education

Wyncode | Miami, FL | 2015 - Bootcamp for Ruby on Rails Fullstack Development

Florida Atlantic University | Boca Raton, FL | 2014 - Bachelor of Business Administration, Management Information Systems

Columbus School | Medellin, Colombia | 2005 - High School Diploma

Achievements

Frontend Simplified | Remote | [Certificate of Internship](#) | 2024

Wyncode | Miami, FL | [Winner of Wyncode Pitch Day](#) | 2015

Technical Skills

Programming Languages: TypeScript, JavaScript, PHP, HTML, CSS, SASS, SQL

AI Frameworks: ChatGPT, Deepseek, Gemini

Frameworks: React, NextJS, WordPress TailwindCSS, Styled Components, Firebase

Tools & Other platforms: Vercel, GitHub, BitBucket, Webpack, Vite, PWA's, API Development, GSAP

More Will

Interests: Coding, gaming, electronic music production, mountain biking, football (soccer)

Travel Aficionado: Extensive travel across North & South America, Europe, Africa, Asia.

Languages: English, Spanish (Dual Citizenship)

Referrers

Alyssa Schneider – Business Director @ VaVa Virtual Assistants - alyssa@vavavirtual.com

Sana Rasul – Founder @ HR Girlfriends - sana@hrgirlfriends.com